

Hofstra AAUP Text Messaging Privacy Policy

Effective Date: 05/01/2025

1. Introduction

Hofstra AAUP (“we,” “us,” or “our”) is committed to protecting your privacy and ensuring transparency in how we communicate with our members. This **Text Messaging Privacy Policy** explains how we collect, use, and protect your personal information when you receive text messages from us.

PLEASE REVIEW THIS PRIVACY POLICY. By opting in to receive text messages from Hofstra AAUP, you agree to the terms outlined in this policy.

2. Information We Collect

When you opt in to receive text messages from us, we may collect the following information:

- Your name
- Your mobile phone number
- Your union membership status
- Your communication preferences
- Other relevant information needed for union-related communications

We do not sell, share, or distribute your personal information to third parties for marketing purposes. This information is collected solely for the purpose of engaging in communications described below.

3. How We Use Your Information

We use text messaging to:

- ✓ Provide updates on union activities, negotiations, and advocacy efforts
- ✓ Share meeting reminders, voting information, and event details
- ✓ Alert you about urgent labor-related matters
- ✓ Respond to inquiries and provide member support
- ✓ Communicate regarding other related matters

We will not send promotional or commercial messages unrelated to Hofstra AAUP's mission

4. Opting In & Out of Messages

Opt-In: By providing your phone number, you consent to receiving text communications from Hofstra AAUP via **Hustle.com** or similar messaging platforms.

Opt-Out: You can **unsubscribe** from text messages at any time by replying **STOP** to any message. Once you opt out, you will no longer receive messages unless you re-enroll.

Help & Support: If you need assistance, reply **HELP** or contact us at [insert contact email/phone number].

Standard **message and data rates** may apply based on your mobile carrier's plan.

Text message opt-ins are excluded from information sharing with third parties

5. Data Security & Retention

We take appropriate security measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. We use **Hustle.com**, a secure messaging platform, to facilitate our communications.

We retain your information only as long as necessary for union-related purposes. If you opt out, we will remove your number from our active messaging list.

6. Third-Party Services

We use **Hustle.com** to send and manage text messages. Hustle.com may process your data according to its own **Privacy Policy** and **Terms of Service**. We encourage you to review their policies at <https://hustle.com> and in particular their [Privacy Policy](#), which describes the information it collects, including usage and location data, and how it uses and discloses such information.

We do not sell, trade, or rent your phone number or personal information to any third parties.

7. Compliance with Laws

Hofstra AAUP complies with applicable laws, including but not limited to **TCPA (Telephone Consumer Protection Act)** – Ensuring consent before sending text messages.

CAN-SPAM Act – Allowing recipients to opt out of communications.

8. Changes to This Policy

We may update this policy periodically. Any changes will be posted on our website, and significant updates may be communicated via text message.

Whenever possible, we will provide you with advance written notice of changes to this Privacy Policy. We will not make retroactive changes that reduce your privacy rights unless we are legally required to do so.

Your continued consent to receive text messages constitutes your acceptance of any amended Privacy Policy. The amended Privacy Policy supersedes all previous versions.

9. Contact Information

For questions about this policy or our text messaging practices, please contact us at:

Email: aauphofstra@gmail.com

Phone: 516-463-5409

By opting in to receive text messages from Hofstra AAUP, you acknowledge that you have read and agree to this **Privacy Policy**.